



FOR IMMEDIATE RELEASE

5 SENSES HOSPITALITY MANAGEMENT LAUNCHES AC HOTEL FRISCO BY MARRIOTT®



The Property is Nestled Among Six World-Class Ski Resorts Enhancing the Modern Mountain Experience

FRISCO, COLORADO — February X, 2023 – Denver-based hotel company [5 Senses Hospitality Management](#) has announced the grand opening of the [AC Hotel Frisco Colorado by Marriott®](#). The announcement comes nearly two years after the hotel's acquisition in 2021 and subsequent renovation.

Located on 1202 Summit Boulevard in Frisco, Colorado, off I-70, the property is enveloped by some of Summit County's most in-demand ski resorts including Breckenridge, Keystone, Copper Mountain, Beaver Creek, Arapahoe Basin and Vail. The property is only six miles away from Sapphire Point, a popular hiking trail and wedding destination, along with the Dillion Reservoir, a 300-acre lake, which is only minutes away.

With 133 rooms to choose from, the property is pet-friendly and includes amenities such as a state-of-the-art fitness room with floor to ceiling windows and an outdoor hot tub with a fire pit both

overlooking the Tenmile Range from Frisco to Breckenridge. The property also offers a game room, private dining and meeting room, locker room, indoor swimming pool, library, business center, and an AC Restaurant and AC Lounge® serving local spirits, beer and wine.

“Summit County is a remarkable, unique location for our expansion of the 5 Senses Hospitality Management portfolio. Nestled in the heart of Colorado’s most stunning landscapes and surrounded by some of the most iconic world-class ski resorts in the Rocky Mountain region, the AC Hotel Frisco will provide guests with an oasis as they immerse themselves in the great outdoors,” said Chris Manley, founder and president of 5 Senses Hospitality Management.

Keeping sustainability at its core, the hotel underwent a significant renovation in which it recycled 48,000 pounds of scrap metal and saved 22,500 pounds of material from Colorado landfills. Additionally, the hotel salvaged and donated 10 mattresses and more than 150 appliances, recovered 20 couches from the landfill stream, recycled 800 pounds of universal waste, including 400 HHW units, CFL bulbs and ballasts, as well as donated the property's gym equipment for reuse.

For more information, please visit 5senseshospitality.com.

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About AC Hotels by Marriott®

AC Hotels includes over 215 hotels in 30 countries and territories. At AC Hotels, every moment has been designed, refined, crafted, and considered to create a seamless guest experience. Each AC Hotel features purposefully designed signature spaces that strike the perfect balance of form and function. Most notably, the AC Lounge® invites guests and locals alike to collaborate during the day, or to enjoy signature cocktails and tapas in the evening. The AC Kitchen offers a European-inspired breakfast each morning. All AC guest rooms and public spaces evoke a particular sophistication, featuring sleek furnishings, curated artwork, and intuitive technology. The brand is dedicated to the details that matter most to guests during their travels with a mission to deliver The Perfectly Precise Hotel™ experience. For more information, visit www.ac-hotels.com and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). AC Hotels is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#), and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

About 5 Senses Hospitality Management

5 Senses Hospitality Management is a Denver-based hotel management company focused on select service and extended stay hotels in the Southeast and western United States. 5 Senses Hospitality Management currently manages 13 hotel properties and 365 team members. Founders Chris Manley and Jeff Blackman share a combined nearly 60 years of hotel and real estate investment experience. For more information, please visit 5senseshospitality.com.

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